

CASE STUDY: A Global Cotton and Textile Company

Full Managed Transportation to provide reliability and price transparency

WHEN THE TIMING IS JUST RIGHT

Customer Profile

The Company is a very unique textile company because they have business in all the fields, from raw cotton to final garments. They are a textile industry expert with a global footprint in the industry.

Business Need

The Company had a past provider that mismanaged their supply chain, causing late pickups, deliveries, and penalties. The Company needed a partner to manage their supply chain to hit time definite pickups and deliveries with pinpoint tracking.

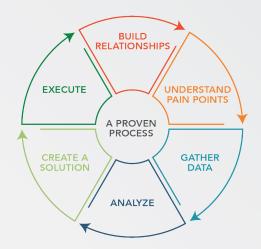
UCW's Challenge

- Develop an alternative pricing model
- Pickup 100% on time, no fail
- Multiple pickups between hundreds of miles
- Provide real time systematic reporting for pricing based on national average and monthly adjustments
- Combine invoices for weekly billing

Compelling Results

- Successful 2-year partnership between UCW and The Company that continues to grow
- Exceptional on time service; Increased customer satisfaction, which helped The Company's customer base
- Provided the real time bench-mark reporting based on the national average
- A specific pricing model to accomplish customer cost savingsl
- A lasting partnership that is centered on transparency, our drive toward service, and integrity

UCW USES A PROVEN PROCESS TO CUSTOMIZE LOGISTICS SOLUTIONS FOR OUR CUSTOMERS' SUCCESS.





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